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SugarVeil receives National Design Award Nomination **Excellence in Product Design Category**

Kansas City, MO - Local inventor/entrepreneur Michele Hester has been nominated today for the Smithsonian Institution's 2009 Cooper-Hewitt Museum National Design Awards for excellence in product design. The nomination focuses on an 8-year body of work, patent contributions, and visionary creativity in originating and developing her SugarVeil® Confectionery Icing product.

Hester's SugarVeil product is inimitable in the culinary field due to its flexibility. When spread paper-thin onto a silicone mat, SugarVeil “sets” to form a sheet which may be cut and punched like a sheet of paper, yet drapes and handles like fabric to decorate cookies, ice cream, and other desserts. It has the ability to be cast into intricately detailed molds, and may be electronically precision-cut using digitized design software. Additional information is available via www.sugarveil.com.

First launched at the White House in 2000, the National Design Awards honor outstanding achievement in design across a variety of disciplines and celebrate excellence and innovation in American design. The nominations are solicited from a committee of designers, educators, journalists, cultural figures and corporate leaders from every state in the nation.

Michele Hester patents and trademarks intellectual property in both the textile and the food industries and licenses her inventions and product concepts internationally. Professional chefs embrace her products to fashion elaborate decorations for desserts, and Hester's own award-winning work in confection has graced television networks and multiple magazine covers.

The Cooper-Hewitt National Design Museum, a branch of the Smithsonian since 1967, is the only museum in the country devoted exclusively to historic and contemporary design, featuring leaders, innovators, and emerging design world figures practicing in numerous creative fields. The museum presents compelling perspectives on the impact of design on daily life through active educational programs, exhibitions, and publications.

